



# OBSESSED WITH PROVIDING THE BEST RV OWNERSHIP EXPERIENCE!

Thank you for your interest in Alliance Recreational Vehicles. Our mission is simple - Do The Right Thing! - Provide our customers with the best RV ownership experience! This means creating long-term alliances with our family of product owners and dealer partners, and exceeding expectations every step of the way.

Our vision is to create a product driven by our customers, through their experience and input, and execute on those ideas at the highest level. Innovation and product development is best done in collaboration with the RVing community, and we are listening. Many of us here at Alliance RV have spent the majority of our careers in the RV industry, and we believe our RV owners and dealer partners will welcome an independent and truly different manufacturer that is transparent and dedicated to their customers.

Located on 110 acres in the heart of Elkhart, Indiana, Alliance RV recently broke ground on our state-of-the-art production facility. Production began in Fall 2019 with our first product line focused on the luxury fifth wheel market. As our progress continues and our designs unfold, we encourage you to join our Facebook group (Alliance RV Group). We are constantly (and obsessively) engaging our future customers to drive what we build at Alliance RV.

We are honored you have taken the time to learn more about Alliance RV and look forward to your feedback and support as we execute our vision. If you are as obsessed with building a better RV ownership experience as we are, this is only the beginning of a very rewarding long-term 'Alliance'.

Sincerely,

*Coley &*

*Ryan Brady*

Co-Founders



**A WARRANTY IS ONLY AS GOOD AS THE COMPANY THAT BACKS IT.**

Every Alliance RV is generously backed with a 3-year limited structural and 1-year limited base warranty. Further, what really makes Alliance RV stand out is our willingness to

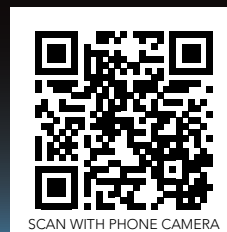
communicate our guiding principle of "Do The Right Thing". We understand there is not a one size fits all solution when it comes to your warranty and service needs. Our ability to keep open lines of communication with both you and your Alliance dealer will help us find a creative service solution for your specific case. Add to this the unique service and warranty programs we have implemented for our Alliance dealers to streamline the approval process and parts delivery times... all towards the mission of getting our Alliance RV owners back on the road faster and enhancing your RV ownership experience. If you ever want to speak with one of our customer service representatives, please don't hesitate to contact us at (574) 226-0140.



Join the  
**ALLIANCE RV GROUP**  
on Facebook.



See what thousands of  
RVers have to say about  
**ALLIANCE RV**



SCAN WITH PHONE CAMERA

## CAMP READY PERFORMANCE AUDIT

We are going the extra mile to help ensure your Alliance RV is "Camp Ready". With holding tanks full, every Alliance RV hits the open road for a 15-minute "shakedown" test tow that includes bumps, turns and rapid stops. This open road test identifies any potential concerns that would have only shown up when the coach was in transit to you and your dealer. Following the test drive, we bring the coach into our dedicated Performance Audit Bay for another round of systems checks and white glove inspections. Upon a 100% successful Performance Audit, we deem the RV to truly be "Camp Ready"!

